



15 November 2015

**ParentPaperwork announces new partnership with leading  
UK education technology company Groupcall Limited**

*New partnership sees ParentPaperwork available to more than 5,000 UK schools via Groupcall's Messenger platform.*

Melbourne-based start-up ParentPaperwork's online forms platform will soon be available to more than 5,000 schools in the United Kingdom via a partnership with leading UK education technology company Groupcall Limited.

Groupcall Messenger is the system of choice for over 5,000 Primary and Secondary schools within the UK and Europe. Messenger is an on-line system that allows schools to send personalised text, voice or email messages, printed letter, via the Groupcall Xpressions app and even tweet instantly to parents, staff, students or other contacts in a variety of languages for a low annual subscription fee.

Now for the first time Messenger schools will also be able to distribute online forms to parents and capture data and responses using ParentPaperwork's user-defined form templates. ParentPaperwork's sophisticated platform is deeply integrated into Messenger, meaning a single login gives access to all of the features of both Messenger and ParentPaperwork within one seamless interface.

Using ParentPaperwork school staff can create and send online forms to 50 or 5,000 parents in a matter of minutes; with analysis showing close to 60% of parents return their online forms within 24 hours. Information is stored in a secure data centre and any form can be retrieved in seconds, no matter how long ago it was submitted.

ParentPaperwork CEO Fiona Boyd says this is a significant opportunity for her start-up:

*"A key element of our growth strategy is to form strong relationships with key players in a range of markets around the world. We're extremely pleased to have secured this partnership with Groupcall, and bring the ParentPaperwork platform to such a large captive market of school customers. It's an exciting opportunity, the Groupcall team have been terrific to work with, and we're looking forward to a continuing close relationship as we work together to welcome thousands of UK schools to ParentPaperwork."*

An marketing road show kicks off in late November to commence introducing ParentPaperwork to schools in a number of locations around the UK.

## **About Groupcall**

Launched in 2002, Groupcall provides communication and data solutions to the education, public and private sectors. Groupcall is one of the education sector market leaders with its parental communication system, Groupcall Messenger, which is currently used in more than 5,000 schools throughout the UK and Europe. Co-founded by Sir Bob Geldof, Groupcall's product portfolio comprises of Messenger, Emerge, Xporter and Alert. Groupcall was initially created to improve general and emergency communication between a school and its parents. Since then, Messenger has proven to successfully reduce unauthorised absences in schools, as well as improve parental engagement and lower costs. It is their communication solution which provides the technology behind the enhanced Child Rescue Alert system in the UK.

## **About ParentPaperwork**

ParentPaperwork is an Australian software-as-a-service online forms platform for schools. ParentPaperwork's mission is to replace paper forms in schools around the world by providing an online solution that enables schools to capture, manage and report data from across their enterprise. Schools in half a dozen countries use ParentPaperwork to improve productivity and efficiency and enhance parental engagement. For more information, and a free trial please go to [www.ParentPaperwork.com](http://www.ParentPaperwork.com).

More information:

David Eedle +61 (0) 419 876 942

[david@parentpaperwork.com](mailto:david@parentpaperwork.com)